Privacy Policy – Barking Creative

Last Updated: August 2025

Barking Creative ("we," "our," or "us") respects your privacy and is committed to protecting the personal information you share with us. This policy outlines how we collect, use, and protect your information, in compliance with Canada's **Personal Information Protection and Electronic Documents Act (PIPEDA)**.

1. Information We Collect

We may collect personal information when you:

- Submit a form on our website
- Email or call us directly
- Subscribe to our newsletter or updates
- Request a quote or proposal

This information may include:

- Name
- Email address
- Phone number
- Company/organization name
- Project details

We may also collect non-personal information automatically through cookies (e.g., browser type, pages visited) to improve your website experience.

2. How We Use Your Information

We use your information to:

- Respond to your inquiries
- Provide quotes or proposals
- Deliver services you've requested
- Send relevant updates, offers, and resources (if you've opted in)
- Improve our website and services

3. Email Marketing

If you sign up for our email list, you may receive marketing communications from us. You can unsubscribe at any time by clicking the "unsubscribe" link in any email or contacting us directly.

4. Sharing Your Information

We will **never sell, rent, or trade** your personal information. We may share it only:

- With trusted service providers (e.g., email marketing platforms) who assist us in running our business
- If required by law or legal process

5. Data Security

We take reasonable precautions to protect your personal information from unauthorized access, use, or disclosure. However, no method of transmission over the Internet is 100% secure.

6. Cookies

Our website may use cookies to improve your experience, analyze site traffic, and personalize content. You can adjust your browser settings to refuse cookies, but some site features may not function properly.

7. Your Rights

You have the right to:

- Request access to the personal information we hold about you
- Correct or update your information
- Withdraw consent for its use at any time

To exercise these rights, contact us using the details below.

8. Contact Us

If you have any questions about this Privacy Policy or how your information is handled, please contact:

Barking Creative
privacy@barkingcreative.ca
London, Ontario, Canada